

# NAJMOON NAHAR

## CONTACT

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Portfolio: najmoonahar.com

## CORE SKILLS

WordPress & eCommerce:

- WP Theme & Plugin Customization
- WooCommerce Architecture
- Child Theme Logic
- Retail Workflow Optimization

Web Technologies:

- HTML5, CSS3, JavaScript
- Front/Back-end Integration
- PHP for WP Hooks
- Responsive Frameworks

Design & UI/UX:

- Figma & Adobe XD
- Visual Brand Alignment
- Digital Asset Creation

Optimization:

- SEO & Speed Optimization
- CRO & A/B Testing
- Analytics/User Tracking

Project Management:

- Full Lifecycle Management
- Technical Troubleshooting
- Hosting/cPanel
- WCAG Accessibility

## AWARDS

- Top Earner Award (LEDP)
- Star Employee (Vapiano UK)

## LANGUAGES

- English (B2)
- Bangla (Fluent)
- Hindi (Conversational)

## SUMMARY

Results-driven Web Design Professional with expertise in creating high-performance, responsive eCommerce platforms. Skilled in the full web development lifecycle, from UI/UX wireframing in Figma to front-end engineering using HTML5, CSS3, and JavaScript. Specialized in WordPress and WooCommerce architecture, with a experience designing and developing responsive websites and WooCommerce-based eCommerce platforms with a focus on usability, performance, and brand alignment and SEO visibility.

## PROFESSIONAL EXPERIENCE

### Intern Web Designer & Developer (Remote)

*Desh IT BD | Oct 2025 – Dec 2025*

- Designed and developed responsive websites, implementing front-end layouts and functionality based on design and business requirements.
- Created and improved user interface elements to enhance usability, responsiveness, and overall user experience.
- Worked with CMS platforms including WordPress and WooCommerce to support website and eCommerce functionality.
- Tested and refined websites to ensure performance, responsiveness, and cross-browser compatibility.

### Freelance Web Designer & Developer (Remote)

*Self-Employed | Jan 2020 – Aug 2022*

- Designed and developed WooCommerce-based eCommerce websites for business and retail clients.
- Managed full project lifecycles: from wireframing (Figma) and UI design to deployment and performance optimization.
- Developed scalable solutions by customizing ACF fields and implementing on-page SEO and speed caching techniques.
- Developed mobile-first responsive layouts aligned with user experience and business requirements.

### Marks & Spencer – Bakery Specialist

*London | Dec 2024 – Present*

- Executing brand-aligned visual presentation within a fast-paced retail environment.
- Translating corporate brand guidelines into operational excellence, demonstrating strong attention to detail and team collaboration.

### Vapiano – Pizza, Pasta & Salad Chef

*London | Nov 2022 – Mar 2025*

- Maintained high standards of presentation and

quality in high-volume, cross-functional team operations.

- Awarded 'Star Employee of the Month' for consistency and operational leadership.

#### **PROFESSIONAL CERTIFICATIONS:**

- Web Design & Development: LEDP, Bangladesh (Top Earner Award)
- Advanced Web Design & Development : [Technical ICT Bangladesh] (1-Year Intensive)

#### **EDUCATION**

National University, Bangladesh

*BSc Physics (Second Position in Department)*

#### **PORTFOLIO**

Explore my technical work and live eCommerce projects at: [najmoonahar.com](http://najmoonahar.com)